

Max Slocum

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14 years experience directing short films, music videos, and commercials creatively and efficiently.

EDUCATION

Associate's Degree, Management for Technical Professionals, Dakota County Technical College (DCTC), 2011-2024

- **Broadcasting Internship** completed with Hastings Community TV
- **Finalist, Digital Cinema Production**, Nationals, Adobe PSkills USA, 2013

Bachelor's Degree, Technical Writing, Metropolitan State University, 2015-2022

- **Minor, Digital Media**

ACCOMPLISHMENTS

ACCOMPLISHMENT #1 Promoted from Intern to Employee by Hastings Community TV on the basis of quality of work for an independently produced Public Service Announcement (PSA) on distracted driving in October of 2012.

ACCOMPLISHMENT #2: Won the state championship for Digital Cinema Production at SkillsUSA in the spring of 2013, and competed in nationals that summer.

ACCOMPLISHMENT #3: Presented at Individuals with Autism Spectrum Disorder in Technology Fields panel, representing the TRIO program at Dakota County Technical College in the winter of 2014. ([Meet the Future Face of Employment: Dakota County Technical College/TRiO Students \(state.mn.us\)](https://www.state.mn.us/education/technical-college/trio-students))

SKILLS

- Leadership with attention to morale and professionalism
- Remaining calm and professional in complex situations
- Visual Storytelling
- Production Planning
- Cinematic Camera Operating Techniques
- Communication
- Content Strategy
- Technical Writing

- Screenwriting (Detailed software at the end of resume)
- Video Editing Software (Detailed software at the end of resume)
- Photo Editing Software (Detailed software at the end of resume)
- Photography (Detailed equipment at the end of resume)

EXPERIENCE

Freelance Media Professional, The Imaginative Hobbyist, Hastings, MN 03/2015 - Present
Filmmaker, Photographer, Digital Artist

- Produce short films, music videos, digital art work and photographs for clients.
- Content management on social media, using trending and audience behavior metrics.
- Screenwrite, photograph, and edit short films (14) and music videos (2).
- Photograph weddings (2), and individual or paired portraits (25).
- Design conceptual art, logos, and advertisements (6).

Hastings Community TV, Hastings, MN

Content Producer 10/2012 - 03/31/2026

- Create and produce the original series “Strangely Local” (20 episodes)
- Create, produce, and host the original series “Shop’d to the Max!” (53 episodes)
- Create public service announcements (25 PSA’s) covering a range of topics in the city.
- Direct and edit the short film “Crookies” (09:42).

Camera Operator 10/2012 - 03/31/2026

- Film community events, such as grand openings, public speaking, panels, and sports. (120+)

Graphic Designer 10/2012 - 03/31/2026

- Design logos, advertisements, banners, and score graphics for company image, original programming, events, social media, and sports coverage. (250+ images)

Production Intern 06/2012-08/2012

Crew Worker, Tree Trust Landscaping Service, Hastings, MN 06/2009 - 08/2010

- Met and beat deadlines through positive team communication while fulfilling project specifications.
- Planted trees and flower seeds.
- Built architecture in parks, i.e. stairways and boxes to preserve plant life.
- Cut down buckthorn, trimmed branches, and pulled weeds.
- Picked up trash and recycled other items.

SOFTWARE AND EQUIPMENT SKILLS

Content Strategy Software Tools

Meta Business Suite

Adobe Creative Suite

Adobe Photoshop CS4

Adobe Premiere Pro CS5

Adobe Premiere Rush

Adobe Lightroom (Classic)

Microsoft

Microsoft Word

Microsoft PowerPoint

Microsoft Clipchamp

Microsoft Paint

Windows Movie Maker

Google

Google Docs

Google Sheets

Google Drive

Google Calendar

Streaming

Open Broadcast Software (OBS)

Mobile Video

Filmic Pro Version 6.0

ProCam X

Apple

Final Cut Pro X

Samsung

Galaxy

S8+

Galaxy Z3

Screenwriting Software

Final Draft 12

Celtx Screenwriting Software

Fade In Screenwriting Software

Video / Photo Cameras

Nikon DSLR Z300

Sony HXR-NX5U

Sony PXW-FS5M2 4K XDCAM